

The PPI & You

2025/6



www.pensionspolicyinstitute.org.uk

We are the UK's leading independent authority on pensions and retirement policy.



We conduct rigorous, impartial research and analysis from an evidence-based, long-term perspective.

**Registered Charity Number
1087856**

Support the PPI

Pensions Policy Institute

PPI

Join a community driving informed debate and better outcomes across the pensions landscape.



We offer four different Supporter categories:

Platinum Supporters: £22,000pa

Gold Supporters: £14,700pa

Silver Supporters: £9,975pa

Silver Charity Supporters: £6,000pa

Our team of experts provides evidence-led research and analysis to inform the UK pensions policymaking debate.

We are completely independent

Our evidence-based analysis is used by government and across Westminster – as well as industry bodies and consumer groups - with extensive media coverage bolstering understanding of complex pension issues.

Our work ensures that policymakers have the unbiased analysis needed to deliver better outcomes for those they serve.

Reasons to support the PPI

Pensions Policy Institute

PPI

We are not for profit. We're funded through a mixture of supporter subscriptions, donations, grants, and income from research fees.

Having these varied sources of income gives us financial stability and means we stay independent and unbiased in our work – we're never beholden to any single patron or interest group.



- 1 As a PPI Supporter, you'll gain exclusive **access to our events** – a unique opportunity to hear first-hand about the latest research, engage with thought leaders, and connect across the pensions community. Attendees include senior representatives from government, regulators, providers, schemes, consultancies, charities, and master trusts. These events offer outstanding networking opportunities, helping you and your organisation raise your profile, share insights, and contribute directly to the pensions policy debate. They're also a chance to strengthen existing connections and build new, influential relationships across the industry
- 2 Many Supporters rely on the PPI as a **trusted source of information**. With nearly 25 years of independent research and analysis, we've built a rich body of evidence and insight across the pensions and later life landscape — a resource our Supporters regularly draw upon as their go-to knowledge base.
- 3 Some organisations seek to **influence policy and drive change**. By drawing on the PPI's independent, evidence-based research, they strengthen their approach with credible, impartial insight that supports constructive, well-informed dialogue.
- 4 For some Supporters, involvement with the PPI reflects their **commitment to Corporate Social Responsibility**. By supporting the Institute, they demonstrate that commitment in action — helping to shape better policies and outcomes for everyone.
- 5 Some Supporters use their PPI membership as a **valuable training resource**, ensuring new staff attend our Knowledge Sharing Seminars and teams take part in PPI events as part of their continuing professional development.

Every organisation supports the PPI for different reasons — to engage, learn, influence, or give back.

Each relationship is unique, and we tailor your Supporter partnership to reflect your goals and deliver real value.

Supporters Benefits

All Platinum, Gold & Silver Supporters receive the following benefits:

- **Percentage discount when sponsoring PPI research**
(After a qualification period, Platinum Supporters receive up to **15%**, Gold Supporters receive up to **10%** and Silver Supporters receive up to **5%**)
- Electronic copies of all PPI Research Reports and Briefing Notes, up to 24 hours before general release - where permitted
- Unlimited invitations to all PPI launch events, AGM, exclusive Supporters events and Roundtables (which count towards attendees' CPD)
- **50%** discount for all places booked at the PPI's Knowledge Sharing Seminars
- The opportunity to contribute to the PPI's research agenda
- Priority over non-Supporters to sponsor PPI research, speaking opportunities and or hosting/sponsoring events
- Recognition of your organisation's commitment to **Corporate Social Responsibility** by accreditation on the PPI's website and explicit recognition of your support in all PPI reports

Platinum Supporters receive these additional benefits:

- Logo acknowledgement in all PPI reports
- PPI experts will be available for one event per year, such as client events, or in-house discussions on the latest thinking in pensions policy or in-depth presentation on PPI modelling or research.
- Option for PPI experts to provide two days per year tailored research relating specifically to your organisation's requirements (in lieu of using research discount)
- Invite to the PPI annual dinner, usually held at the House of Lords and attended by a government stakeholder as the keynote speaker.

Gold Supporters receive these additional benefits:

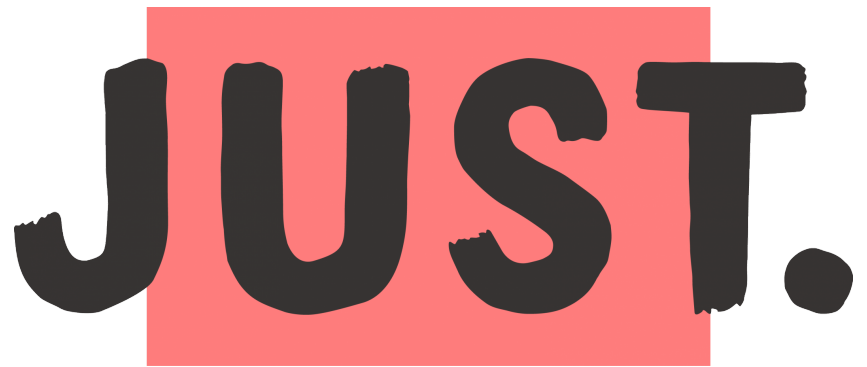
- PPI experts will be available for one event per year, such as client events, or in-house discussions on the latest thinking in pensions policy or in-depth presentation on PPI modelling or research.
- Invite to the PPI annual dinner, usually held at the House of Lords and attended by a senior government stakeholder as the keynote speaker.

Thank you to our existing Supporters

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Platinum Supporters



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Thank you to our existing Supporters

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To find out more and book a no obligation call with one of our Directors, please contact

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