



Why sponsor PPI Research?

Our vision is to help improve later life outcomes by providing evidence to shape policy.

Thought Leadership: We are an essential part of the evidence based policy making process. Our reports offer the unique opportunity for sponsors to develop discussions and inform the debate, based upon evidence provided from an independent perspective.

Experts: We are experts in later life policy. We have a proven track record in analysing future trends within the policy landscape including; social, economic, technological and demographic changes.

Independence: We fiercely guard our independence. We are a not for profit organisation with no affiliation to any political party. We do not lobby for one particular outcome.

By supporting the PPI you will be aligning your values with our vision.

PPI research helps shape the future

Sponsoring our research means you are part of shaping the future too